

**LETTER OF RECOMMENDATION****To Whom It May Concern**

It is my absolute privilege to write this letter of recommendation to express the great contentment and appreciation towards the collaboration between TonusApp and Creatif team, an example of professionalism and dedication for the web development and online marketing area.

Our partnership with Creatif has begun in June 2017, when we found ourselves in the need to identify a trustworthy company able to understand our business insides and essence, in order to provide us with high quality web development, graphic design and online marketing services. Taking into account Creatif's consistent business portfolio and the great number of satisfied clients, we decided to contract the company, making the first step towards the successful achievement of our goals.

Our main purpose was to define a specific visual identity for our application and to create a presentation website in order to increase the visibility among the target audience and to improve our online promotion activity.

The services provided by Creatif during our collaboration proved us once again that we made the right decision into choosing the company as our business partner. Most of all, we were truly impressed by the team's capability to provide advanced solutions for every issue and request and the representatives' creativity and rich background in the digital area. We identified in Creatif an united team, driven by the great desire to complete every assumed task, maintained by the perseverance and curiosity for innovations and improvements.

Creatif has handled the development of our presentation website – tonusapp.ro - using a customer journey design with emphasis on user experience and interaction. They also designed our visual identity and provided us with graphic design services for our mobile and web application. Moreover, Creatif helped us to improve our online promotion strategy, designing the promotion materials. Being very satisfied by Creatif team's work, we decided to expand our collaboration for site management services (maintenance, updating and optimization).

Overall, we want to complement Creatif for their great work and involvement. We are very proud of our partnership and we recommend without any hesitation Creatif services for all companies in need of a reliable and skilful digital expert.

Sincerely yours,

Carmen Reisenbauer - Founder and Managing Partner

